



Women Entrepreneurship 101

Do you want to

- Take the time to reflect on what motivates you?
- Learn essential skills that are key to your business success in 9 core areas, such as planning, marketing, pricing, and other financial basics as well as legal essentials?
- Clearly understand your customers and how to reach them?
- Integrate social media into your business?
- Use your voice to pitch your business?

Delivery:

- 11 weekly 2-hour evening sessions.
- Bilingual training, offered in either French or English with simultaneous translation.
- Virtual platform with access to all training module materials.
- Individual consulting hours available.

11-WEEK BUSINESS START-UP VIRTUAL TRAINING PROGRAM DESIGNED FOR WOMEN IN BUSINESS IN NB



Upcoming cohorts starting
in March, May and
October, 2024



Go to [WBNB.ca](https://wbnb.ca) for the link
to register. Once there, you
will need to fill out the
mandatory application
form. A team member will
then reach out to confirm
your participation.



Contact Isabelle Arseneau
[isabelle.arseneau@wbnb-
fanb.ca](mailto:isabelle.arseneau@wbnb-fanb.ca) for more
information.

REGISTER NOW



Space is limited to 25 participants!



**Women in Business
Femmes en affaires**

New Brunswick | Nouveau-Brunswick