



PRESS RELEASE

For immediate distribution

Online launch of the Solution Succession training platform

Paquetville, NB – March 26, 2024 – The Réseau de développement économique et d’employabilité du Nouveau-Brunswick (RDÉE-NB) is pleased to announce that the Solution Succession training platform was officially launched on February 29. More than 40 people attended this event online, joined by several new project partners, including the Conseil économique et coopératif de la Saskatchewan; Horizon TNL; the RDÉE de l’Île-du-Prince-Édouard; the Conseil de développement économique de la Nouvelle-Écosse; and Women in Business New Brunswick. These partners joined the project in April 2023 to deliver this training/mentoring program in both of Canada’s official languages.

Solution Succession is an entrepreneurial acquisition project geared towards women and spearheaded for the past six years by RDÉE-NB, in association with the Conseil économique du Nouveau-Brunswick. It receives funding under Innovation, Science and Economic Development Canada’s Women Entrepreneurship Strategy.



Nancy Power, owner of The Flying Canoe bookstore

Since 2018, we have assisted some 200 women, 97 of whom received personalized mentoring and tools developed by our team. Two program participants offered these comments: “We are more than satisfied with the help we received. We’re very grateful that this program exists. It’s given us more confidence as new entrepreneurs.”

Marie-Eve Michon, Executive Director of RDÉE-NB, noted that “Over the next 10 years, the business world will be seeing a major wave of companies being sold”, adding that “76% of SME owners are planning to retire. That’s why we need to encourage women to get involved in these entrepreneurial acquisitions.”

Solution REPRENEURIAT | SUCCESSION



The program has grown over the years, and numerous tools have been developed to support women’s entrepreneurial acquisition efforts. To bring these tools together in a user-friendly and efficient way, RDÉE-NB developed an interactive training platform available in both English and French. In this regard, Ms. Michon noted that “Our online platform is comprehensive and designed especially for women entrepreneurs.”

RDÉE-NB’s mandate

Le Réseau de développement économique et d’employabilité du Nouveau-Brunswick (RDÉE-NB) initiates, advances and supports development strategies and initiatives designed to meet the needs of francophone and Acadian communities with a view to contributing to New Brunswick’s economic vitality.

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Information sources

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