



Book Description

The Essential Guide to Successful Entrepreneurship

The first-step-by-step practical and spiritual guide for current and aspiring entrepreneurs.

- * A complete guidebook on taking your business from initial inspiration to sustainable success
- * Ways to identify your entrepreneurial "currencies" and Achilles' Heels
- * Real-life examples from entrepreneurs illustrating key concepts
- * A personal workbook to record your progress
- * A step-by-step program on how to create a strategic business plan and raise capital
- * 2 Audio CDs with guided exercises on attaining critical self-knowledge

Includes:

- * Guidebook
- * Personal Workbook
- * 140 Adviser Cards
- * 2 Audio CDs

http://www.amazon.ca/Entrepreneurs-Success-Kit-5-Step-Business/dp/0312329458/ref=sr_1_1/701-6322056-6391562?ie=UTF8&s=books&qid=1183484388&sr=1-1